



SURPRISING AND SENSUOUS STORAGE LOGISTICS AT DESIGNMUSEUM DANMARK

"OUR DESIGN IS BOTH A STORAGE CHEST AND AN ARCHITECTURAL MODEL OF A CITY INTENDED AS A COMMENTARY ON THE WAY WE ORGANIZE OUR LIVES. THING-FINDER IS FULL OF INTRICATE SPACES WHERE YOU CAN STOW AWAY YOUR TREASURES. THERE IS NO STRAIGHT WAY INTO THE REVERSED DISPLAY CASE; IT REQUIRES A DETOUR – BECAUSE WE WOULD LIKE TO STRIKE A BLOW FOR LESS STRINGENT SOLUTIONS WHERE THE EXPERIENCE ITSELF IS AT LEAST EQUALLY IMPORTANT."

The guest exhibitor duo Wednesday Architecture by Sofie Trier Mørk and Lise Bjerre Schmidt created the storage solution described above, which is part of the Cabinetmakers' Autumn Exhibition 2013. This year, the Cabinetmakers' Autumn Exhibition presents innovative interpretations of storage design at Designmuseum Danmark. Storage that you need. Storage that you dream of. Storage that will surprise you. The only restriction on this year's exhibits is that they cannot be screwed into the wall, ceiling or floor, as Designmuseum Danmark is a listed property. But this minor practical restriction is no obstacle to the brilliance that is unfolded in this year's furniture abstractions.

The theme has inspired 42 factual and fantastic furniture visions with titles such as Wannabe, Vase Shelf and Babel and innovative furniture concepts. Familiar furniture elements have been sampled and integrated into a cabinet for storing family heirlooms, an easy chair with a built-in drawer and Japanese-inspired boxes that unfold like a game of Chinese checkers.

As always, the Cabinetmakers' Autumn Exhibition 2013 is the result of the dialogue, the process and the generation of ideas between designer and manufacturer. This year, the participating designers and manufacturers who make up the Cabinetmakers' Autumn Exhibition have teamed up in pairs of their own choosing with the goal of conceptualizing novel and creative storage solutions. Many designers from outside Denmark are included as guest exhibitors, and the Cabinetmakers' Autumn

Exhibition is proud to note that word of our annual furniture experiment has spread far beyond Denmark's borders and encouraged designers from Switzerland, England and Sweden as well as an Italian and a Japanese designer living in Denmark to apply for a place in the exhibition.

This year's catalogue also breaks new ground. We have engaged a new graphic designer, Ingeborg Eikill, and we have given last year's photographer, Petra Bindel, a new brief. This year, in order to highlight the process, she tours all the workshops to photograph the furniture in the setting where it was created. Because the process is essential to the Cabinetmakers' Autumn Exhibition. The process where the designer and manufacturer work together to transform an idea into a finished product. The process where professionals meet and exchange ideas across an age span of up to 60 years. The process of Danish and foreign cultures meeting around a shared material. The catalogue is ready when the exhibition opens – and if you cannot make it to the opening, we'll be happy to send you one as long as we have spare copies.

Of course, we hope that you can make it to the opening on 31 October 2013 at 17:00. If you do, you can expect a creative "double-up", as Designmuseum Danmark opens a parallel exhibition with a retrospective display of cool, classical and historical storage furniture from the museum's rich collection titled Cupboards, cabinets, closets – private storage furniture over the ages.

See you there!

WHERE:
DESIGNMUSEUM DANMARK
BREDGADE 68
DK - 1260 COPENHAGEN K

1 NOVEMBER 2013 – 30 MARCH 2014
OFFICIAL EXHIBITION OPENING FOR INVITED
GUESTS ON THURSDAY, 31 OCTOBER AT 17:00

OPENING HOURS:
TUESDAY-SUNDAY 11-17
WEDNESDAYS 11-21
MONDAYS CLOSED

ORGANIZER:
SE, THE CABINETMAKERS' AUTUMN EXHIBITION
WWW.SE-DESIGN.DK

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ABOUT SE, THE CABINETMAKERS' AUTUMN EXHIBITION

SE, the Cabinetmakers' Autumn Exhibition is a non-commercial association of currently 76 furniture manufacturers and designers who stage an annual collaborative event to renew and enrich Danish furniture culture. The theme of the annual exhibition is defined by the association's board. Over the years, the themes have covered a wide range, from furniture for your senior years and a chair designed for negotiations to the house-warming present for a 30-year-old birthday party.

The members of the Cabinetmakers Autumn Exhibition team up in pairs for the annual exhibition; the pairs are either freely chosen or determined by the board. Non-members can apply to participate as guest exhibitors, and each year, new designers are included in the exhibition. The 2013 exhibition has accepted more guest exhibitors than ever before, including a handful of designers outside Denmark. This is a positive development that reflects the success of the association's extensive network, international exhibition activities and growing press coverage.

The annual events are held in varying exhibition venues, and press photography, graphic expression and exhibition design are also handled by varying professionals. This organic flow keeps the association moving forward in cooperation with leading professionals. The Cabinetmakers' Autumn Exhibition has thus become an important platform for the development and exposure of contemporary Danish furniture design in Denmark – a platform which the members themselves create, manage and raise the funds for.

Unlike many of the other design exhibitions in Denmark, the Cabinetmakers' Autumn Exhibition accepts guest exhibitor applications from anyone, without restrictions. From these applications, the board selects projects that match

the high professional level among the exhibiting members while also adding something new to the exhibition. That has made the Cabinetmakers' Autumn Exhibition a genuine and vital talent zone for both up-and-coming and established designers. Here, they create new innovative furniture types in a playful and experimental development process together with a furniture manufacturer. A unique constellation that is more valuable than ever, as Denmark no longer has a dedicated furniture fair. External manufacturers are also known to hand-pick promising projects from the Cabinetmakers' Autumn Exhibition with a view to developing and marketing them world-wide. In other words, Danish Design is a renewed brand with rich traditions rooted in SE's annual exhibitions.

CASES

The success story of Dögg & Arnved Design exemplifies the potential of SE. In 2010 Dögg Guðmundsdóttir and Rikke Arnved created the wing chair Woolly for the SE exhibition Whiteout at Ordrupgaard. Whiteout was subsequently shown in Tokyo, London and Riga, and this international exposure proved effective, as Woolly has since become Fifty in the hands of the French furniture brand Ligne Roset. And the story continues, as Fifty has evolved into a nuclear family with the addition of a foot stool and a dining chair. Fifty received Wallpaper's Design Award in 2013.

In a Nordic context, projects by SE's current chairman, Mia Gammelgaard, from the exhibitions My 30th Birthday and Whiteout have been put into production by the Swedish firms Nola and Blå Station. Cecilie Manz' Mikado table was picked up by Fredericia Furniture back in 2003, and in a more recent development, Muuto is preparing to launch Thomas Bentzen's birthday chair.

The Cabinetmakers' Autumn Exhibition is under the patronage of HRH Crown Prince Frederik.



GUEST EXHIBITORS 2013

Design: Antonio Scaffidi & Mads Johansen / Manufacturer: Scaffidi, Johansen, JH-Smede & Maskinværksted
 Design: Carlo Clopath / Manufacturer: Carlo Clopath
 Design: GamFratesi / Manufacturer: GamFratesi
 Design: Henrik Ingemann Nielsen / Manufacturer: de Place Furniture
 Design: Jonas Herman Pedersen / Manufacturer: JM Rør A/S, Solrød Møbelsnedkeri A/S
 Design: Marie Berri & Tinna Sommer / Manufacturer: Anton Balle A/S
 Design: Martin Vallin / Manufacturer: Martin Vallin
 Design: Miriam Brostrøm / Manufacturer: Aksel Kjergaard A/S
 Design: Studiobject / Manufacturer: Trådartiklar AB
 Design: Wednesday Architecture by/Lise Bjerre & Sofie Trier Mørk / Manufacturer: Wednesday Architecture
 Design: Yukari Hotta / Manufacturer: Yukari Hotta

MEMBERS OF SE, THE CABINETMAKERS' AUTUMN EXHIBITION 2013

Design: Andreas Lund & Rikke Hagen / Manufacturer: Garde Hvalsøe
 Design: benandsebastian / Manufacturer: benandsebastian
 Design: Carlo Volf / Manufacturer: Aksel Kjersgaard A/S
 Design: Christina Liljenberg Halstrøm / Manufacturer: Christina Liljenberg Halstrøm
 Design: Claus Bjerre / Manufacturer: ParadiseParkDesignStudios
 Design: Dögg Guðmundsdóttir / Manufacturer: Onecollection
 Design: Ebbe Gehl / Manufacturer: Aksel Kjergaard A/S, Deco Plast A/S
 Design: Hans Sandgren Jakobsen / Manufacturer: Bernstoffsminde A/S, Østjysk CAD-CAM, Sørensen Læder
 Design: Heidi Okton / Manufacturer: Snedker Bjarne Truelsen Lund, materials Stark, Svendborg
 Design: Henrik Sørig / Manufacturer: Godsbanens Værksteder
 Design: Iskos-Berlin & Michael Geertsen / Manufacturer: Fritz Hansen
 Design: Jakob Jørgensen / Manufacturer: Jakob Jørgensen
 Design: Jeremy Walton / Manufacturer: I tråd med Verden
 Design: Karen Kjærgaard / Design Engineer: Nanna Gram / Manufacturer: møbelsnedkeri Gert Kjeldtoft / Sponsor: 3M Danmark A/S
 Design: Line Depping / Manufacturer: Line Depping
 Design: Lise & Hans Isbrand, Hanne Vedel / Manufacturer: møbelsnedkeri Gert Kjeldtoft
 Design: Lovorika Banovic / Manufacturer: Lovorika Banovic
 Design: Mia Gammelgaard / Manufacturer: Molgaard ApS
 Design: Mia Gammelgaard / Manufacturer: Trip Trap
 Design: Monique Engelund / Manufacturer: Teknisk Skole Rødovre
 Design: Niels Gammelgaard / Manufacturer: møbelsnedkeri Gert Kjeldtoft
 Design: Niels Jørgen Haugesen & Thue Andersen Læssøe / Manufacturer: Niels Jørgen Haugesen, made by Thue Andersen Læssøe
 Design: Peter Johansen / Manufacturer: Malte Gormsen ApS
 Design: Philip Bro / Manufacturer: Fredericia Furniture, Damvig Develop A/S
 Design: Poul Christiansen / Manufacturer: Jönsson Invent a/s
 Design: Rasmus Fenhann / Manufacturer: Rasmus Fenhann
 Design: Steen Dueholm Sehested / Manufacturer: Steen Dueholm Sehested
 Design: Sussi Osmark / Manufacturer: Snedkermester Teis Dich Abrahamsen
 Design: Thomas E. Alken / Manufacturer: Harald Hermanrud, Glafiment A/S
 Design: Torben Skov / Manufacturer: Montana by/Peter Lassen
 Design: Troels Grum-Schwensen / Manufacturer: Montana by/Joakim Lassen



SE, THE CABINETMAKERS' AUTUMN EXHIBITION AND DESIGNMUSEUM DANMARK

SE's 2013 exhibition on storage solutions is on display at Designmuseum Danmark, which presents its own parallel exhibition Cupboards, cabinets, closets – private storage furniture over the ages in adjacent exhibition halls. In this exhibition, Curator Ulla Houkjær has mixed classic, historical and unconventional examples of storage furniture from the museum's rich permanent collection in a retrospective look at both cultural and design history. The exhibition is semi-permanent and opens to the general public on 1 November 2013.

CATALOGUE COLOFON SE, CABINETMAKERS' AUTUMN EXHIBITION 13 – STORAGE:

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PRESS SHOWINGS BY ARRANGEMENT WITH DESIGNMUSEUM DANMARK AND THE CABINETMAKERS' AUTUMN EXHIBITION

To arrange press showings on Wednesday, 30 October, please contact Head of Communication Nikolina Olsen-Rule, Designmuseum Danmark,
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High-resolution photos can be downloaded from www.se-design.dk from 31 October. High-resolution photos will be available from Monday, 30 September by arrangement with Karin Carlander, Cabinetmakers' Autumn Exhibition se@se-design.dk / T +45 2988 1418

Photos can be reproduced freely, provided photographer Petra Bindel is credited.